



Advertising Rate Information

THE CARROT

The Carrot is currently mailed to over 4,500 households, most of them located in Northeast Minneapolis. It is available at no cost to in-store customers, and several hundred copies are distributed to small businesses in Northeast.

Limited ad space is available. Submit your contract early to secure your space.

Issue

Summer
Fall
Winter
Spring

Artwork Due


June 1, 2018
September 1, 2018
December 1, 2018
March 1, 2019

Print Specifications

Submit a print-ready PDF/X-1a
Images and ad must be CMYK and 300 DPI at 100%
All fonts embedded or outlined
Add a .25" bleed to all ads

Ad Type	Small Badge	Horizontal Bar	Vertical Bar
Dimensions	3.25" X 1.5"	1.5" x 6.75"	2.125" x 9"
Price	\$50	\$100	\$125

Receive a 20% discount with a one-year commitment (four issues)

<p>Vertical Bar</p>	 <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis.</p> <p>nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat nostrud exerci tation ullamcorper suscipit lobortis</p>	<p>Small Badge</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad</p> <p>minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio.</p>	<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.</p> <p>Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation</p>
	<p>Horizontal Bar</p>		



Advertising Contract

THE CARROT

Organization:	
Contact name:	
Contact Email:	
Contact Phone:	
Billing Address:	
Mailing Address:	

Are you an Eastside Food Co-op Owner? Yes No

Owner Number:

Desired Ad Size:
(Check one)

Small Badge
3.25" X 1.5"
\$50

Horizontal Bar
1.5" x 6.75"
\$100

Vertical Bar
2.125" x 9"
\$125

Include my ad in
the Following Issues:

Summer
2018

Fall
2018

Winter
2018

Spring
2019

OR run my ad until further notice:

Artwork may be updated quarterly. It is the responsibility of the advertiser to submit new artwork by each publication deadline.

Signature:		Date:	
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