



Advertising Rate Information

THE CARROT

The Carrot is currently mailed to over 4,500 households, most of them located in Northeast Minneapolis. It is available at no cost to in-store customers, and several hundred copies are distributed to small businesses in Northeast.

Limited ad space is available. Submit your contract early to secure your space.

Issue

Spring
Summer
Fall
Winter
Spring

Artwork Due


March 1, 2019
June 1, 2019
September 1, 2019
December 1, 2019
March 1, 2020

Print Specifications

Submit a print-ready PDF/X-1a
Images and ad must be CMYK and 300 DPI at 100%
All fonts embedded or outlined
Add a .25" bleed to all ads

Ad Type	Small Badge	Horizontal Bar	Vertical Bar
Dimensions	3.25" X 1.5"	1.5" x 6.75"	2.125" x 9"
Price	\$50	\$100	\$125

Receive a 20% discount with a one-year commitment (four issues)

Vertical Bar		Small Badge
<p>Vertical Bar</p> <p>Vertical Bar</p> <p>Vertical Bar</p>	<p>Vertical Bar</p> <p>Vertical Bar</p> <p>Vertical Bar</p>	<p>Small Badge</p> <p>Small Badge</p> <p>Small Badge</p>
Horizontal Bar		Horizontal Bar



Advertising Contract

THE CARROT

Organization:	
Contact name:	
Contact Email:	
Contact Phone:	
Billing Address:	
Mailing Address:	

Are you an Eastside Food Co-op Owner? Yes No
Owner Number:

Desired Ad Size:
(Check one) Small Badge Horizontal Bar Vertical Bar
3.25" X 1.5" 1.5" x 6.75" 2.125" x 9"
\$50 \$100 \$125

Include my ad in the Following Issues: Spring 2019 Summer 2019 Fall 2019 Winter 2019 Spring 2020

OR run my ad until further notice:

Artwork may be updated quarterly. It is the responsibility of the advertiser to submit new artwork by each publication deadline.

Signature:		Date:	
-------------------	--	--------------	--